



Great Keppel Island
REVITALISATION PLAN

Great Keppel Island Resort

EIS Now Submitted

A New Beginning for Great Keppel Island
A NEW BEGINNING FOR QUEENSLAND TOURISM



MEDIA RELEASE

27 July 2012

For Immediate Release



Great Keppel Island Resort EIS submitted.

The GKI Revitalisation Plan is one step closer to becoming a reality with the project team formally submitting an Environmental Impact Statement (EIS) to the State and Federal Governments' for assessment.

The EIS is a result of two years worth of work by over 90 technical experts who conducted the most rigorous environmental assessment ever undertaken on Great Keppel Island.

GKI Revitalisation Plan Development Manager Mr Anthony Aiossa said this is an important step forward for the Plan and for the future of Queensland tourism.

"The GKI Revitalisation Plan is the most significant new tourism investment in Queensland for over 20 years and will provide Australian's with a genuine alternative to travelling overseas for their holidays."

"The EIS was an integral part of the planning process for the GKI Revitalisation Plan. It allowed us to shape a blueprint for an exciting new tourism destination without compromising the exceptional environment of the Island."

"Now that the EIS has been submitted we can move forward. We believe that the GKI Revitalisation Plan could be a new beginning for not just Great Keppel Island, but the Queensland tourism industry as a whole. We want the rest of the world to come and enjoy what the Island has to offer," Mr Aiossa said.

Mr Aiossa said that the proposed new resort on the Island would make Central Queensland an even greater place to live.

"The Resort would feature a new beachfront hotel at Fisherman's Beach, several styles of low rise resort accommodation, a marina, a retail village, a day spa, a Greg Norman designed golf course, an upgraded airstrip, a dedicated research centre and a 575 hectare Environmental Protection Area."

"It will be a world class, eco-friendly tourist destination unrivalled in Central Queensland, from which the flow on effects for Capricorn Coast and Central Queensland businesses will be substantial."

Over \$150 million would be generated in the local Region each year," Mr Aiossa said.



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Mary Carroll, CEO of Capricorn Enterprise, (the Region's peak Tourism and Economic Development Organisation) said *"Bravo to Tower Holdings - this is truly an exciting milestone for not just our destination but for the state of Queensland. A new Great Keppel Island Resort will create over 1,400 new jobs and significantly increase visitor numbers, returning the jewel in our Capricorn Coast tourism crown."*

"As one of our 7 Priority Projects for the region, the GKI Revitalisation has the support of our Organisation, local business and community, Local Council and our state Tourism authorities." said Ms Carroll.

The next stage of the EIS process is a period for public comments and submissions that will be formally announced by the Governments'.

"I would encourage Central Queensland residents to take advantage of the submission period. We want to work together to create the best plan for the whole community," Mr Aiossa said.

"If you wish to support the project then I urge you to go to the website www.gkiresort.com.au and register your support! Otherwise we may miss out on a unique opportunity for the Region."

Once the submission period is over the Governments' will assess the application in conjunction with public submissions and have the option to request more information.

If no further information is required then the EIS will be approved, with the possibility of conditions, or denied.

The voice of support isn't always the loudest, but the GKI Revitalisation Plan will only go ahead if the current Environmental Impact Statement (EIS) is approved, so make sure your support is heard loud and clear!

To find out more information and get behind the Plan visit the supporter page on the updated GKI Revitalisation Plan website www.gkiresort.com.au.



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Artists Impression: Fisherman's Beach Hotel

ENDS

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